

Holland Animation Film Festival 2010
3 - 7 November 2010

Regulations competitions

1 Organization

On November 3, 4, 5, 6 and 7 2010 the fourteenth international Holland Animation Film Festival will be held in Utrecht, The Netherlands. The festival is organized by the Holland Animation Film Festival Foundation.

2 Aim

The festival aims at bringing high-quality animation films to the attention of an adult audience, as well as stimulating screening of these films in cinemas and on television. The festival plans to achieve this goal by screening different types of animation, by organizing competitions and raising publicity for the medium.

3 Competition shorts

a The Holland Animation Film Festival organizes an international competition for short animation films.

b The maximum length of the films in competition is 60 minutes, unless the organization decides differently.

c In the following two categories a Grand Prix will be presented:

- narrative films
- non-narrative films

d The awards will be handed to the director(s).

4 Competition commissioned films

a During the festival a competition will be held for commissioned animation. Commissioned animation should be understood in the widest sense: announcements, titles, stings, educational and information films, music videos, motion graphics, use of tricks or special effects in films and commercials effected by a technique other than live action.

b In the following four categories a prize will be presented:

- publicity and promotional films;
- music videos;
- educational and information films;
- station calls and film leaders.

Besides, a Grand Prix will be presented to the best film or video selected from these categories.

c The prizes will be handed to the director(s).

d After contact with the producer a fragment up to 10 seconds maximum of the Grand Prix winners will be placed on the Holland Animation Film Festival site.

5 Competition European student films

a The Holland Animation Film Festival organizes an international competition for short European student films.

b The maximum length of short films in competition is 60 minutes, unless the organization decides differently.

c The competition is only open for films produced at European art schools and film schools.

Films produced at schools from the following countries can be submitted for the competition for students: Albania, Austria, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxemburg, Monaco, the Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Slovakia, Spain, Sweden, Switzerland and United Kingdom.

- d Student films from outside Europe can be submitted for the competition for shorts.
- e Student films from the Netherlands can also be submitted for the competition for Best Dutch Animation.
- f The award will be handed to the director(s).

6 Competition features

- a The Holland Animation Film Festival organizes an international competition for feature-length animation films.
- b The length of the films for this competition is 60 minutes and longer, unless the organization decides differently.
- c The award will be handed to the director(s)

7 Competition Dutch Animation (Audience Award)

- a Eligible for the Competition Dutch Animation are all Dutch animated commercials, promotional films, music videos, educational or information films, film or television leaders, television films, episodes from television series, independently produced films, student films, broadcast design and industrial films. What counts as Dutch is specified under point e.
- b The submitted films may also be entered for the other competition of the Holland Animation Film Festival.
- c Submissions for the Audience Award for Dutch Animation will only be considered that if accompanied by a 2010 registration form completed in full. Incomplete or incorrect forms can be excluded from participation. The form has to correspond with the category of the film: independent animation or industrial film.
- d The VNAP, NFTVM and the HAFF each propose one person who will be included in the selection commission for the Competition Dutch Animation (Audience Award). The person put forward by the HAFF is not involved in the selection of the other (competition) programmes of the HAFF. The members of the selection commission may not have any involvement with any of the submitted films. A different commission is compiled for each new festival edition.
- e In order to take part in the 2010 Competition Dutch Animation, the animation has to be Dutch. A Dutch animation is an animation that scores at least 20 of 50 points according to the following table.
 - Main producer is Dutch: 10
 - Co-producer is Dutch: 5
 - Director is Dutch: 10
 - Animator is Dutch: 3
 - Scenario writer is Dutch: 3
 - Sound designer is Dutch: 2
 - Realization grant from the Dutch Film Fund or Art Fund: 10
 - Dutch client and finance 6---- Total possible score 50

If a participant has more than one of the above functions, then the points are added up. For instance: if the director is also responsible for the animation, then both scores are added together. A Dutch person is someone with the Dutch nationality, but also someone who has lived in the Netherlands for at least two years and/or worked in this period within Dutch film. Shared credits provide the relevant proportion of the available points.

8 How to enter

- a The entered films must have had the première after the 1st of July 2009.
- b The number of entries is unlimited. However, for every entry a separate entry form must be completed.
- c Incorrectly completed or unsigned entries can be excluded from participation.

d Only Holland Animation Film Festival 2010 entry forms will be accepted for the 2010 edition of the festival.

e In case of non-English information films and commercials, a list of dialogue in English must be added.

f Standard for screening during the festival will be films on 35 and 16mm, both picture and sound on the same support, and videotapes of the system Betacam-SP PAL, DigiBeta PAL, HDCam or DVD. Please note: DVD for student films only! Selected entries for applied animation are compiled onto one Betacam-SP per programme. Because of the quality please be advised to send in your entry on Betacam-SP PAL or DigiBeta PAL.

g The standard norm for selection is DVD video only. Note that DVD's must be playable at universal DVD players!

h Films are only accepted on video or HD if not finished on 16mm or 35mm.

i For entry forms and digital images: entry@haff.nl.

j Deadlines 2010:

- July 15: entry forms and preview tapes (1 August for feature films)
- September 15: screening copies video
- October 15: (16mm or 35mm) film copies
- November 3 – 7: Holland Animation Film Festival
- December 15: return of films

9 Right of participation

The films have to be available for screening during the period concerned and must be free of any charges.

10 Shipping of the copies

a The copies must be mailed to the following address:

Holland Animation Film Festival

Hoogt 4

3512 GW UTRECHT

The Netherlands

b Preview tapes should be delivered to the festival address no later than July 15th 2010 (August 1 for feature films); screening copies for the competition for applied animation must arrive on this address before September 15th 2010, screening copies for the other competitions before October 15th 2010.

c Preview tapes will not be returned but filed in the archive of the festival.

d The film copies and videotapes must be delivered in good condition for projection.

e The shipping of the film copies and videotapes must be done in an appropriate shipping case.

f Each film must be shipped on a separate reel in a separate box.

g Each screening video must be shipped on a separate video cassette in a separate box.

h Each film and videotape must be provided with the following information:

- film title;
- running time;
- projection data, as on the entry form;
- name and address of contact.

11 Shipping costs

a The shipping costs to the festival are at the expense of the sender. The cost of return will be borne by the festival.

b We suggest all films and videos shipped from outside of The Netherlands to be sent and returned through your country's consular channels. If no consular service is available, mail your film/video via air mail postal service, prominently labeled 'for preview purposes only - no commercial value'.

12 Damage

The festival organization cannot be held responsible for damage of the film copies and videotapes, unless this is due to negligence of the festival organization.

13 Publicity material

In order to inform the public and the press sufficiently, we suggest that publicity material is included with the entry form, especially stills and posters.

14 Selection and jury

a The jury for the competition for shorts and feature films consists of five persons. The jury's for the competition for commissioned films and the competition for European student films consist of three persons. The jury represents different disciplines in the audiovisual field. The competition for Dutch Animation is judged by the audience. The audience votes with ballots for the winning film.

b Persons who have an interest in the production or exploitation of a competing film cannot take a seat in the jury.

c The festival organization will (pre-)select the films for competition.

d In case a film is not selected for competition, it can be included in one of the other programmes if desired.

15 General

Taking part in the festival implies acceptance without restrictions of these regulations and of interim decisions of the organization.